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# **Valley Forge Casino Resort**

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## **Unattended Children Mitigation Efforts**

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**Presentation to the Pennsylvania Gaming  
Control Board, November 10, 2021**

# Leadership Introductions

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## Valley Forge Casino Resort Leadership



1) **Ronald Bailey**, Vice President & General Manager



2) **Willie H. Dartez**, Director of Security



3) **Janet Maugans**, Compliance Manager

## Boyd Gaming Corporation Leadership



1) **Uri Clinton**, Executive Vice President, General Counsel and Secretary



2) **Cassie Stratford**, Vice President of Legal Affairs and Assistant General Counsel



# Introduction

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Valley Forge Casino Resort is a resort hotel and convention center that includes two (2) hotel towers, numerous meeting rooms and 100,000 square feet of meeting space for hosting conventions and other events, several food and beverage outlets, and a Category 3 licensed facility with 850 slot machines, 50 table games, and a Sports Book.

Valley Forge Casino Resort welcomes over one million guests each year. Our guests include casino patrons, hotel guests, weddings, conventions and other resort customers.

Consistent with the nature of a Category 3 license, Valley Forge hosts numerous *non-gaming* events that may include children under 18 or 21 among the guests, such as:

- Public shows (e.g. Greater Philadelphia Home Show, Motorsports Show, and Pennsylvania Sports Collectors Show)
- Weddings, graduation parties, and family reunions
- Youth and adult sports tournaments and dance competitions (e.g. MADE - East Championship Weekend, American Cornhole Pro League, Jane Baron's Academy of Dance, Y Fencing tournament, and Morris Cup fencing tournaments)

With all the amenities Valley Forge has to offer and the diversity of patrons that visit our facility, it is challenging and often perplexing to us that parents leave their children unattended. Valley Forge is committed to identifying situations as quickly as possible to further reduce the amount of time a minor is left unattended.



# Overview

## A. Brief History of Children Left Unattended by Patrons at Valley Forge

- 1) 2018-2020: 15 instances
- 2) 2021: 22 instances (through 9/30/2021)
  - Child(ren) discovered by a Valley Forge employee in 20 of 22 instances
  - 6 instances when a Valley Forge employee observed the child immediately
  - 6 more instances (12 total) when Valley Forge responded within 5 minutes
  - 4 more instances (16 total) when Valley Forge responded within 10 minutes
- 3) Location & circumstances in which child(ren) have been found has varied
  - Average age of approximately 9.3 years

Where minor was located	# incidents at location
Vehicle	6
Hotel	7
Food Court	4
B-Connected	5
<b>Total:</b>	<b>22</b>

Where adult was located	# incidents at location
Sportsbook	8
Casino	8
Hotel	5
Parking Lot	1
<b>Total:</b>	<b>22</b>

## B. Valley Forge's Unattended Child Mitigation Plan

Valley Forge continues to increase the people, resources, and technology to identify unattended children in an effort to be proactive in their reduction going forward.

- 1) ***Reinforced Team Member Involvement\****
- 2) ***Infrared (IR)/4K Camera Program\****
- 3) ***Refreshed and Enhanced Unattended Child Signage Plan\****
- 4) ***Additional Support from Outside Security and Upper Merion Police Department\****
- 5) Extending Surveillance Camera Coverage in Casino Towers (CY 2022)

*\* Already Implemented*

**Total Cost: Approximately \$776,000**



# Reinforced Team Member Involvement

- 1) All Valley Forge employees share in the responsibility for detecting and reporting any actual or possible unattended children to be investigated.
  - In 2021, the unattended child(ren) has been discovered by a Valley Forge employee 91% of the time (20 out of 22)



To: Valley Forge Team Members

Re: Unattended Minors

An unattended minor is anyone under the age of 14 who is not with an adult (someone over age 18).

Valley Forge is obligated to report all incidences when we find an unattended minor on property, both inside the building or within a vehicle in our parking lot. Quick reporting is of key importance to meet the stringent laws associated with unattended minors.

To report an incident, please notify Security to communicate to Security Leadership to handle the situation. Please do not leave the minor unattended until Security arrives on the scene.

To reiterate the requirements and to promote a safe environment for all our guests, including minors, these strict guidelines must be adhered to:

- Anyone under the age of 14 must be accompanied by an adult in any area of the property, including hotel rooms, all hotel lobby/front desk areas, restaurants, Valley Beach, parking lots and any public spaces (banquet space, Be Connected desk, etc.).
- Keep alert for unattended minors as you are working on property or entering or leaving the building.
- In the event any employee suspects a minor being unsupervised by an adult, they are to immediately alert a Supervisor or Security to further address the situation.

## Acknowledgement

By signing below, I acknowledge that I have read and understand the procedures outlined in this Memo. I agree to adhere to these procedures.

Team Member Name Printed: \_\_\_\_\_

Team Member Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Manager/HR Signature: \_\_\_\_\_ Date: \_\_\_\_\_



# IR/4K Camera Program

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- 2) We have deployed 2 Pelco Spectra Professional 4K **IR** cameras in our patron parking areas to assist with the deterrence and detection of unattended children in parked vehicles by enhancing our ability to see (i) in darker areas at night and (ii) through glass without a reflection day & night.
- 2 Camera System
    - In the ordinary course, the camera coverage will follow a rotating schedule every hour with the primary objective to audit the parking area on a consistent basis
    - A new report to be created in the CIP reporting system. This will be filled out every hour whether there is an incident or not.
  - A new staff member (3 shifts per day) has been added to monitor the new 2 camera system

Installed: October 6, 2021

Camera locations were selected to provide surveillance coverage areas of the parking lot where it would be most likely to spot an unattended children in a parked vehicle.



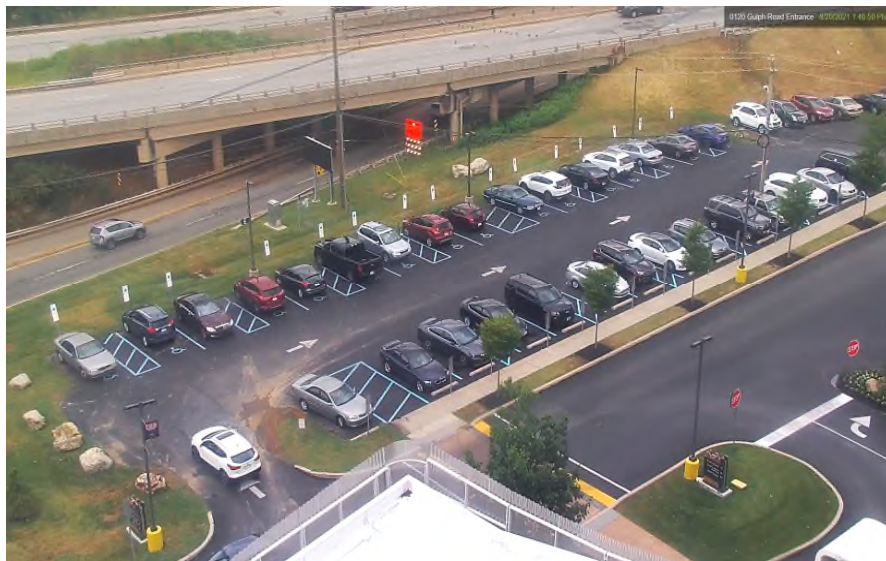
## Pelco 4k **IR** PTZ

### IR Illumination

The IR light zooms itself automatically to illuminate any areas of interest. This capability is especially important for crime prevention in poorly lit spaces. The infrared illumination (IR) has proportional brightness based upon zoom, creating visible pictures without any light up to 150 m from the camera. The IR wavelength is 850 nm giving an almost undetectable light source in locations where visible light is undesired or light pollution is regulated.



# IR/4K Camera Program – Camera Location 1



## IR/4K Camera Program – Camera Location 2



# IR/4K Camera Program – Example Photos

Using the **IR** lighting on the camera, it adds more visibility to the inside of the vehicle (without window tint)

**Fixed**  
**Zoomed In**



# IR/4K Camera Program – Example Photos

Pelco Demo: Spectra Pro 4K | Pelco, Inc.



Pelco Demo: Spectra Pro 4K | Pelco, Inc.



## IR/4K Camera Program – Example Photos

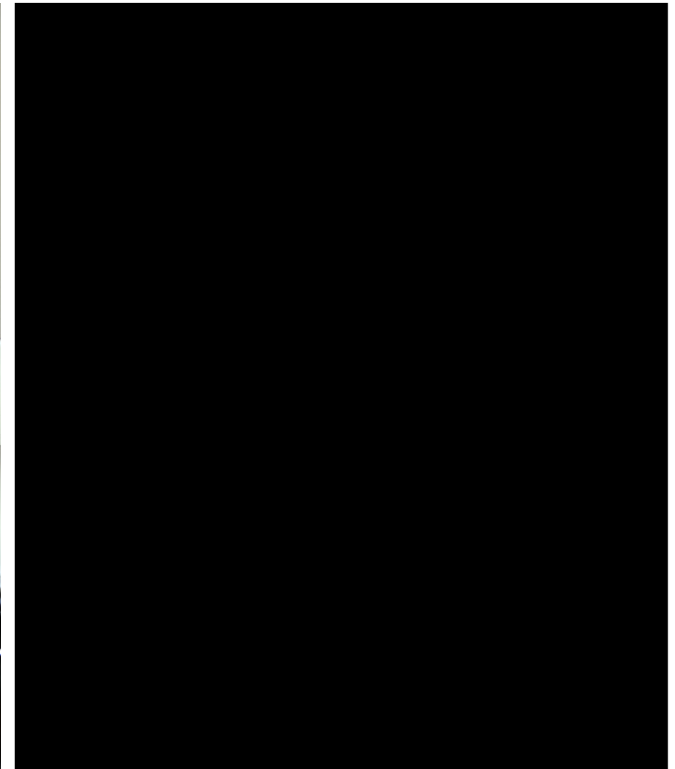


# Refreshed and Enhanced Signage Program

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- 3a) Electronic signage with child safety message rotates on TVs and monitors in hotel rooms and throughout property
- 3b) Replaced remaining 7 parking lot Banner Signs with 50 new Banner Signs with a child safety message
- 3c) Purchased 1,000 in-room table tent signs with a child safety message to place in each hotel room
- 3d) Purchased and placed acrylic signs with a child safety message at strategic, high visibility, locations in the food court and in the entrance to the sports book

## Electronic signage



# Refreshed and Enhanced Signage Program

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Banner Signs



In Room Table Tents



# Refreshed and Enhanced Signage Program

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## Food Court Acrylic Signs



# Refreshed and Enhanced Signage Program

## Food Court Acrylic Signs



# Refreshed and Enhanced Signage Program

## Sports Book Acrylic Signs



# Outside Security/Upper Merion Township Police

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- 4a) Outside Security has been added to patrol the parking areas for 16 hours per day 4 days per week to help with unattended minors.
- 4b) Along with outside security, Upper Merion Township police has been added to help deal with unattended minors during football season game days. This additional labor includes an officer and a police mobile unit.



# Questions?

# Thank You